ABSTRACT OF THE DISCLOSURE

A workflow creating apparatus stores rules (311) for creating workflows and environmental information (312) relating to execution of each process constituting the workflow in advance in an auxiliary storage. When output requirements (310) constituted by attribute values for an image recording media such as film, press plates, or printed matter etc. taken as finally resulting matter are designated by user operations, the processes required to make an image recording media satisfying the output requirements (310) are decided upon and the parameter values for each of the required processes are set by applying workflow creation rules (311) to each of the attribute values of the output requirements (310). A workflow is then created taking into consideration environmental information (312) based on results of applying these rules and tickets (321 to 323) corresponding to this workflow is created.